

What's This About?

We're making films of interviews with people in the wild prawn fishing industry. These will be filmed at fishing ports, on boats, or on the beach. Each interview will feature:

- One or two people from the prawn fishing industry who knows their stuff
- An independent person, like an ocean ambassador who will host the conversation
- One or two teenagers, representing the next generation

The interviews will be shared on social media to spread the word.

Why Are We Doing This?

A lot of people have strong opinions about prawn fishing, but some of these are based on old info or issues from other countries. The Australian wild prawn industry wants to be open about what's really happening—what's being done to protect the ocean, what's still a challenge, and what's coming next.

A global 2024 survey by the Marine Stewardship Council found that 91% of people are worried about the state of our oceans. Some of the biggest concerns are:

- Ocean pollution
- Overfishing
- Illegal fishing
- Climate change
- Accidental catch of other sea animals

People also worry about how prawn fishing affects endangered species and ocean habitats.

Who's Running This?

The Australian Council of Prawn Fisheries (ACPF), along with the Fisheries Research and Development Corporation (FRDC). They've got a plan for 2024-2026 to:

- Keep working to reduce prawn fishing's (small) impact on the ocean
- Work with nature-focused groups

- Talk openly with the community about ocean concerns

Where and What Are We Filming?

We'll be filming in different locations, starting in Cairns in March. Each interview will focus on an important topic:

Bycatch (Catching Other Animals by Accident)

- Are prawns the only thing that get caught? What else ends up in the net?
- People say fishing nets used to catch turtles and dolphins—does that still happen?
- How does Australia compare to other countries when it comes to bycatch?

Carbon Footprint (Fishing & Climate Impact)

- What fuels do prawn boats use, and how much pollution do they create?
- Is there research on cleaner energy for fishing boats?
- How does prawn fishing compare to other industries when it comes to emissions?

Climate Change & Prawn Fishing

- How has the ocean changed over the years?
- How does climate change affect prawn fishing?
- If prawn numbers drop, how does the industry decide how much to catch?

Plastics & Pollution

- Do fishers see plastic pollution in the ocean?
- Where is it coming from?
- Does prawn fishing add to the problem?

Fishing's Impact on the Ocean Floor

- Do prawn boats damage coral reefs?
- Who decides where boats can fish?
- Are there more or fewer prawn boats than there used to be?

Illegal & Overfishing

OCEAN HOT TOPIC INTERVIEWS



- How do Australian fishing rules compare to other countries?
- Who makes sure fishers aren't taking too many prawns?
- What's the biggest myth about prawn fishing?

Why This Matters

The fishing industry wants to share what they're doing to protect the ocean and what's still a work in progress. These interviews will help clear up misunderstandings and start conversations about sustainable fishing.

Want to know more? Stay tuned for the interviews on social media!

If you're interested in being involved, or you're already on your way to the film set 😊 we can send you some extra information on your topic that will help with what sorts of questions people are asking and why.